



Membership Report 2011/2012

This year as in year's past, has proven to be a challenging event which is always the case when things change. With the change to on-line registration there have been both positives and negatives. The biggest one being communication to do the on-line registrations with an extremely short notice from BICAN on the implementation to this program, we were playing catch-up for a while at the beginning of the year. I was in the understanding that this would be a gradual process until I was informed that they would no longer accept anything other than the Zone 4 registrations. This created a bit of a dilemma for me as I had to then return cheques to members with a letter explaining how to do their registrations and hope that they would in essence take the time to go to Zone 4. It is my belief that everyone I had to do this for did in fact do their on-line registrations.

One of the other issues was the issuing of membership cards.....CARDS ARE NO LONGER REQUIRED.....YOUR ZONE 4 RECEIPT IS YOUR PROOF OF MEMBERSHIP. This according to Joanne from BICAN is valid for any races you enter as well as applying for your U.S. Rifle application.

Next was the confirmation of athletes prior to a race. This created issues for our smaller races that were not registered on Zone 4, in that case it was easily solved by a representative from the club being sent a condensed version of the membership list (minus personal info) from me. This took a matter of minutes to download and send. All other major races that were registered in Zone 4 had this information readily available to them in real time without any intervention by me.

Day members was and still is the dilemma of the day. My understanding from BICAN is that this is being looked at for the coming season. They, at the moment are being handled manually where everything is sent to me, processed

then a cheque sent to BICAN from us for their portion of the membership fee. This is not hard in the least but does entail the efforts of at least 3 people to get this job done. **Myself, BICAN and our Treasurer.** Zone 4 registrations take 1 person and no paperwork to accomplish.

The biggest positive to this change is the absolute ease of processing all memberships. I essentially do nothing. Everything is done from the comfort of home. I am able to retrieve any and all info in real time with no questions asked. BICAN sends the cheques for our portion of memberships approximately 2 weeks after the end of the month. They include a detailed list of who registered that month and what category they registered for.

Next season I am sure will go much easier with a lot less hiccups. There will always be the need to do some information manually. Up grading of memberships and day members being the 2 major items that come to mind. I am very confident in BICAN`s commitment to taking care of these issues on a one to one basis in a very timely manner. With the changes that have taken place this year BICAN has worked very hard to sort out and take care of any issues with due diligence.

The web site has been a source of confusion for our members this year but a lot of this has already been taken care of. I recommend that anything to do with any membership`s be directed automatically to Zone 4 and that ALL forms be taken off the page. Each club should have a copy of the Day Member form that they can photo copy and use for races in their local area.

This year we are showing a 36% increase in members which is awesome, I have included a breakdown for you. Growing the membership is now and always shall be our best source of income and I recommend that we continue to encourage new clubs and new members. Making it easier to get these potential members by offering demo days and promoting local races at the club level is an excellent way of doing this. We have the following registered:

Clubs – 6

Coaches – 25

Officials – 42

Supporters – 33

Recreational – 29

Athletes (all categories) – 92

Day members – 77

For a total of - 298 registered members compared to 190 last year.

In closing this is my last task as the Membership Coordinator for this organization, I have enjoyed my time in this position and I hope that I have helped in some way to progress both this organization along with our athletes. I have met and made friends with many people from all over North America both in this position as well as being Mom to one of the many athletes. Although I am not seeking re-election for this position, be assured that I will continue to support this organization and the many people involved in it. I will help the new Membership coordinator in the transition process either thru e-mail or telephone.

Regards,

Alexis Parr

V.P. Membership Coordinator